



digital validator
by gieom

NexGen Omnichannel

Video KYC Solution – Swift and Secure

With a lot of digital automation initiatives across the globe in various sectors, it is also important to strike a balance between technology and customer experience. There is a larger community out there who prefers to have a human touch point along with the technologies. How do we ensure we bring in the right new-age technologies with emotional connections to provide a superior and seamless customer experience?

GIEOM Digital Validator – **Video KYC solution** enables organizations to digitize their customer end-to-end onboarding journey through a video call using our ground up developed Artificial Intelligence / Machine Learning powered components like facial match, liveness detection, ID recognition, OCR, and low code configurable workflows. It helps you to onboard the customer remotely in a safe and secure environment by providing video assistant during the onboarding process. It enables superior customer experience, seamless integration, higher accuracy, scalability, and faster processing.



Solution Benefits

01 Reduce time to onboard new customers by 90%

02 Design customizable workflows for various products

03 Complete KYC within minutes

04 Easy integration with any IT system

05 Lower Customer Acquisition Cost – No more in-person verification

06 Fully compliant with country specific regulatory guidelines on KYC

07 Ensure high accuracy to recognize and read multi-country ID documents with a fully trained AI/ML engine.

08 No native apps required – Progressive Web Application (PWA) based solution

09 Complete visibility on the onboarding process using command centre dashboards for monitoring and audit requirements

10 Enable agility and speed with flexible deployment options – supports on-premise and cloud deployment

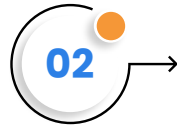


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BASIC INFO

- » Customer Provides Basic Requisite Information



VIDEO CALL

- » Live Chat
- » Facial Match
- » ID Recognition & OCR



VALIDATION

- » External Database Check (Optional)
- » API Integration
- » Define Happy Path and Deviations



INTEGRATION

- » Core Solution Integration
- » Third Party Integration



VIDEO KYC COMPLETED

- » KYC Completes
- » Status Communicate to Customer

Key Features



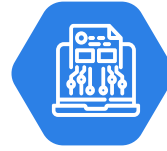
Liveness test built-in with anti-spoofing checks and gesture randomization



Facial match on ID proof against the liveness test



Classification and recognition of the ID document



OCR extraction with validation against the external database



Watermarking of details like geotagging with date and time stamp



Built in video call facility



Dashboard and reports



APIs call to integrate with existing workflows and solutions



Backoffice portal / command centre for monitoring with built-in workflow for review / approval



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